

The Pathway to 27,000g

Hello, My name is Derek Beachler. If you are reading this, then you have already met one of my friends and I know you are looking for more information on WoW and how you can dominate the game. I wanted to take a little bit of time to talk to you about my success and give you the ability to duplicate it and start destroying WoW yourself.

Who Are You?

I'm just another World of Warcraft player that has hit success. I'm the author of [Warcraft Riches - Derek's Gold Mastery Guide](#). It's a detailed Gold Guide that shows you my exact strategies and how you can make thousands of gold in a short period of time. If you take the link above you can also see my video displaying my 27,000g.

I am just another common player who looked at World of Warcraft as a competition, not a game. When I played during Beta I thought it was a very fun game, I sat back and relaxed while enjoying the game.

Something changed when the game released. I watched other players SPEED through levels, and get tons of gold to buy all the cool items, walking around in their expensive items only made me jealous.

This forced me to want to do something about it. I spent plenty of time researching, and following players, asking them questions, questioning them on what exactly they were doing to make gold.

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At the same time there was a guild on my server known as “BlackCat” the guild was full of Chinese Farmers. The guild had a bad reputation on the server and they were known for being scammers, Ninja Looters and Chinese Farmers. So I begged and begged to get into the guild, and I fought through broken English for them to finally give me an invite to the guild!

This is where everything clicked. I followed them around, I questioned my new guild mates, I was in Zul'Farrak doing 5man runs with them, I was in Uldaman, Scarlet Monestary, I was following them around to unique farming zones all over the game. Some of them I know about, but some of them would just blow you away if you were to find out about them.

During this process of learning I also found a forum that still exists today. It is a forum that players frequent to trade, buy, and sell gold, items, accounts mainly for World of Warcraft but other games are found there too.

So I decided to experiment a little bit and I sold some gold. When I got the money into my paypal account, it nearly drove me nuts. I kept thinking of ways to make gold, and make actual money from that gold!

This expanded and expanded until I began moving into selling actual characters to other players. This made even more money! I wasn't done there, my desire to learn, and experience only continued.

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My success continued when I made five level 1 characters and ran them directly to the auction house. Once they were all in place, I went back and scanned the auction house with a new add-on I found. This add-on is well known today but it was just beginning back then. This add-on was Auctioneer, an add-on that is heavily discussed in [my guide](#). I used this program heavily.

If you don't know what it is, it's a program that stores, tracks and analyzes data from the auction house so you can make profits.

While they were scanning I would be farming on each of those new servers, just leveling up a rogue to make some quick gold. I would usually farm until I got about 2 gold on each server, and that's when the fun really began.

I used this 2 gold that I got, and I marched it all the way into making hundreds of gold on each of these servers. This gold wasn't used for anything but making more money. I took the gold I made and I sent it over to gold farming companies, they would buy it from me at a decent price and then sell it to the population for a killing.

Each day I would play on each of my 7 servers, probably around 20-30 minutes a day each. That is anywhere between 2.25 hours to 3.5 hours a day. The rest of the time I spent on my characters having fun, massing gold on my main character, or leveling up another character to sell on the Traders forum.

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This is my story in a nutshell. I wanted to share some of my secrets with you, and to share some of my stories with you that I have experienced over the time of my career in WoW. So I hope you read through this so you don't make the same mistakes that I did and hopefully this will make you become like me quicker.

When I started

When I started playing WoW I was very confused, lost, and to be dead honest with you I nearly gave up on my character about 15-20 times on the way to level 60. I had a bit of an excuse back then, but it was mainly because Warlocks were horrible, and VERY VERY hard to play back then. This was the most unplayed class for a long time because they were nerfed so hard at the release of the game. (Funny now, that they are one of the most dominant classes).

It actually took me around (Queue laughter) 28 days played to make it to level 60 my first time through. It's embarrassing I know! I probably shouldn't go around telling people this.

Since that horrible trip to level 60, I started learning quicker ways to level. My brother and I would have competition leveling through certain points to see who could get it quicker. We measured it in days played, until it came to a point where we had a formula down where we could level to 60 in 5-6 days.

I was miserable when it came to gold. When epic mounts came out, I never thought I would get one. It was nearly impossible to farm that much gold (at that time).

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I took a business course in High School and just like most addicted players, WoW was constantly on my mind. I thought of different ways I could make money from WoW and it was right in front of me all that time. We constantly talked about the stock market, and discussed how people make money from it daily.

I thought about how it applied to WoW and it hit me like a ton of bricks “The Auction house!”. So I had about **80 gold**. I fooled around in the auction house trying to find out what I could buy and resell on the auction house for a quick profit. You know.. Just like all those smart people do daily at the Stock Market.

So there I was.. Staring at the auction house wondering what Items would sell for more. Boy did I choose wrong. I lost 60 of that gold within two days. I had a little bit of success, if not I would have lost all of that gold.

I decided I would do some simple research to try and find which items sold very quickly, and which items would have to sit on the auction house for a little bit to sell. Those are the ones that I did not want.

I then got the idea to farm up enough gold to buy out EVERY auction of one type. To be honest with you I started with Heavy Leather. So I went out to grind **45g**. This was fairly simple to do, small amounts of gold are very easy to farm.

When I finally got that gold, I headed straight to the auction house. My plan was

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simple, buy out all the Heavy Leather, and re-list it to get a profit, and then if anyone else listed it for lower, I would just continue to buy it out and sell it for higher.

It took about 30 minutes until I realized I just hit gold. (Literally) I had **85g** sitting in my mailbox before an hour even went by. I took that gold and I immediately tried to target something else. I duplicated for about 3 hours which was about 2am that morning. Within that three hours I had 260g sitting in my bags.

The success just rolled in!

It was very easy after this initial boost. The gold continued to steadily run in. I taught myself new strategies, like linking items FROM the auction house into the trade channel. This would get buyers interested and I would give them a markup price from the auction house. This was an immediate profit machine.

There was one day when I made **2,000g** in one day. This was my biggest day in my life. It was also the day where I learned my biggest lesson from the Auction House. The same night I got that 2,000g I ended up losing 400g of it later that night by making mistakes on the auction house (at that time I felt like they were smart moves). I realized I invested into items of no value, and inside my head I was feeling a little shaky on if I was making the right choices or not. With-in 3 days I lost that 2,000g and I continued to lose more. It was on a steady increase downwards.

I stopped buying on the auction house for about 2 weeks. I decided just to level characters up to 60 and sell the accounts off for a while. I thought I lost my touch.

I came to realize now that you have to be comfortable in the Auction House to play it

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correctly. You have to be willing to lose money to make it. You have to be willing to make bad choices to learn the right ones. Most importantly, you have to be willing to trust in your decisions that you will pick the right choices.

All you are really doing is playing the odds. "This item sells for 2g, if I buy it now I can make 1g, assuming a flood of farmers don't come and undercut me." This is a very low end example but it's a constant ringing in most players head.

To be successful on the Auction House you have to trust in your decisions. There is a reason we do anything, and when you do something on the auction house, you have to be thinking to yourself, "I just made the right decision, given my current circumstances."

I personally learned this from playing Poker – you can make ALL the right moves and still lose. Going on a bad run makes you feel like you are doing everything wrong, this means you change up your game. (some times without you even knowing it) If you were playing the game correctly, and now you changed it up, you are now obviously playing wrong. This means you are set to lose EVEN more.

This is a very big lesson that everyone needs to learn in the auction house. It's not something to overlook – if you plan to play the auction house for thousands of gold daily, you are going to want to take this advice and stash it in your pocket for when the time arises.

On Every Server...

After I started trusting myself I created new characters on 5-6 servers. I created a rogue, leveled him up to ten, and usually had a gold by then.

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I sat him by the auction house and started building up gold. I repeated this process on 5-6 servers until the gold just started rolling in.

It came to a point where I was raking in money left and right on the servers I played on. I would log on each day, play the auction house on every character and log out for the day. I would sit on an account maybe 20-30 minutes. I would pull in a couple hundred to a thousand gold and log into the next account.

After building up around **90,000g** (added up on all the characters) I decided to start selling the gold to other players. I continued to sell gold for a very long time until blizzard started banning players for breaking the economy.

I sold to players on forums, I sold to Chinese Farm Companies, and then I finally put my own website up. I had orders for the servers I was playing on, and it nearly depleted my gold on those servers.

I payed my brother to start playing the AH on some servers to, there was just tons of money to rake in with the knowledge I had. We continued to do this until the ban waves started to roll in.

Fortunately none of my accounts were banned. I sold the account which included:

2x Level 60's (Hunter, Rogue)

9 level 10's on separate servers, which counted to a total of **109,578g**

3 Twink Characters (2x Level 19, 1x level 29)

4x Characters between 51-57

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I ended up selling this to a person who still contracts to companies such as IGE and Gamepal. To give you an idea of how much the deal was made for, we worked out a deal. 175\$ per level 60. 65\$ per 1,000g – The remaining characters were not needed to him since he was only interested in gold, and characters he could use to farm more of it for the companies he was contracted to. So for the remaining characters he just pitched in 125\$ to sweeten the pot.

He then turned around and probably made double the profit from this account.

You can do the math on how much money I made in that one transaction.

Unfortunately it's not that easy to sell gold, to sell characters, or to sell services. If it was I would constantly be offering services to other players.

When all is said and done, I kept my own account which finally held around 3,000g. Back then this was more than enough gold than a player needed, but I continued to build it until it's where it is at presently: 27,000g. Am I done here? Absolutely not. I plan to continually update my gold, and I'm pushing to have 100,000g on one account.

The main reason for this is because I'm so competitive. Nobody has had a real account with 6 figures of gold on one character. I have had 6 figures, but they were spread through different characters. I want to get all of this gold, on one character.

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There's many reasons behind this goal – the main one would be to see if blizzard would flag my account, and ban me for no reason at all! (I'm almost certain they would). If you want to follow my journey, you can stop over at:

<http://www.WarcraftRiches.com>

Check out my video that I made just for you, and you can take your next step into crushing the competition on your server.

My Learning Experience

It took me two years to learn all the auction house methods that I know now. Right now is the easiest time to make money from the auction house since the increase in gold. Burning crusade flooded many accounts with gold, and this gives us the opportunity to make money from players that never used to have the amount of gold we were targeting.

In a market where **10g-20g** was a decent size purchase for most players, it's now increased to where **20-25g** is a common price for a stack of materials.

Your epic flying mount is now 5,000g away from you, instead of it being 1,000g as it

<http://www.WarcraftRiches.com>

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was before. So this means you have to know ever more about gold to get your prized possession.

It can take you the same amount of time if you want to learn everything by yourself, but you don't have to struggle that way! I created this guide, and my Gold Strategy Guide to speed that process up for you. Make sure you check out my guide: [Derek's Gold Mastery Guide](#).

If you plan on doing anything in world of warcraft, from raiding, to pvp, to power leveling other characters, no matter what it is, you will need Gold on your character. Why struggle with something that is so easy to obtain if you know the simple steps to making it? I'm giving you the opportunity of a lifetime to learn the exact methods a player who has made thousands of dollars from this game uses.

Conclusion

I want to show you the exact methods because I'm tired of Chinese farmers ripping players off with the prices they make you pay for gold, and power leveling. WoW is a very easy game to play if you just know how. [Let me show you how!](#)

Before I end this though, I do want to thank you for your time, and I thank you for reading my story. This story alone has inspired players to taking their games to another level just like I do everyday. I hope I had the opportunity to inspire you because thats my goal with this report. I hope to see you on the otherside, where all of us Gold Farmers meet up, share our stories, and share our strategies. See you there!

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-Derek Beachler

[Warcraft Riches](#)

[Derek's Gold Mastery Guide](#)